

It's Liberal Democrats or Conservatives here in Heswall

Everyone knows elections here in Heswall are a choice between the Liberal Democrats and Conservatives.

Third and fourth placed parties just can't win here.

At the last election here, Labour finished a distant third. Their supporters know the only chance of defeating the Conservatives here in May is to back the hard-working local Liberal Democrats.

The election here is going to be close. Your vote really matters,

as it will

Lab
16%

Lib Dem
35%

Con
41%

Result here in Heswall last May

decide who is going to get a better deal for Heswall for the next four years.

Make sure to use all three votes to back the Lib Dem Focus team.

ONLY PHIL, ELIZABETH & DAVID, THE LIB DEM FOCUS TEAM, CAN BEAT THE CONSERVATIVES

Following the Lib Dems' successful Spring Conference, the *Guardian* was quick to endorse the party's new policies:

What has alarm bells ringing in Tory headquarters is evidence that people are willing to vote tactically for the candidate best placed locally to defeat the Tories.

There are good reasons to back the Lib Dems. The party has, under Sir Ed, produced sensible pro-European policies and consistently argued for proportional representation. The Lib Dem's campaign to restore overseas aid to 0.7% of GDP deserves support. The policy to tax the windfall profits of banks and energy firms and use the proceeds to help struggling families is the right call.

Meet your Lib Dem Focus Team

Dr Phil Waterfield

Phil recently retired as senior scientist from Unilever R&D Port Sunlight. He has worked extensively in the USA, India and China, leading major international Personal Care projects. He continues to work part-time as a scientific consultant with several international investment companies. He has lived in Heswall with his wife and children since 1993.



Since retiring, Phil has been a regular volunteer with Wirral Age UK, delivering shopping and providing hospital transport to vulnerable people across Wirral. He also volunteers weekly as an IT Advisor at Heswall Library and Heswall Hall.

Elizabeth Brame

Married with a grown-up daughter, Elizabeth was born and brought up in Heswall. Politics runs in the family: her father was a Liberal councillor for Pensby on Wirral Urban District Council and her husband is a Lib Dem councillor for Oxton.



Elizabeth is a private singing teacher and a member of the British Voice Association. She has a particular interest in the arts. A member of the Heswall Society, she is co-ordinating the team of volunteers looking after the fruit trees planted last year in Thurstaston Road, opposite her home.

David Jones

After qualifying as a solicitor in 2008, David transferred to the Bar in 2019, where he has continued to represent some of the UK's largest employers, national retailers, professional football clubs, public bodies and Police forces.



As a former Police Officer, David has an interest in all aspects of police discipline, misconduct and employment tribunal claims involving the police and civilian members of the police force.

Married, with two beautiful daughters, David is also a St John Ambulance